



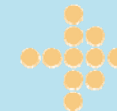
Your Worldwide ICT Support Network



**Ideal-ist**  
[www.ideal-ist.net](http://www.ideal-ist.net)

# Your Worldwide ICT Support Network

European Commission  
Information Society and Media



# Who we are...

## Ideal-it is a network



- with more than **60,000 contacts in line with the international cooperation strategy of the European Commission**
- with **14+ years experience**
- supported by **more than 65 ICT national partners** from all EU MS and Non-EU Countries (see map next slide) = **Ideal-ist Consortium members**

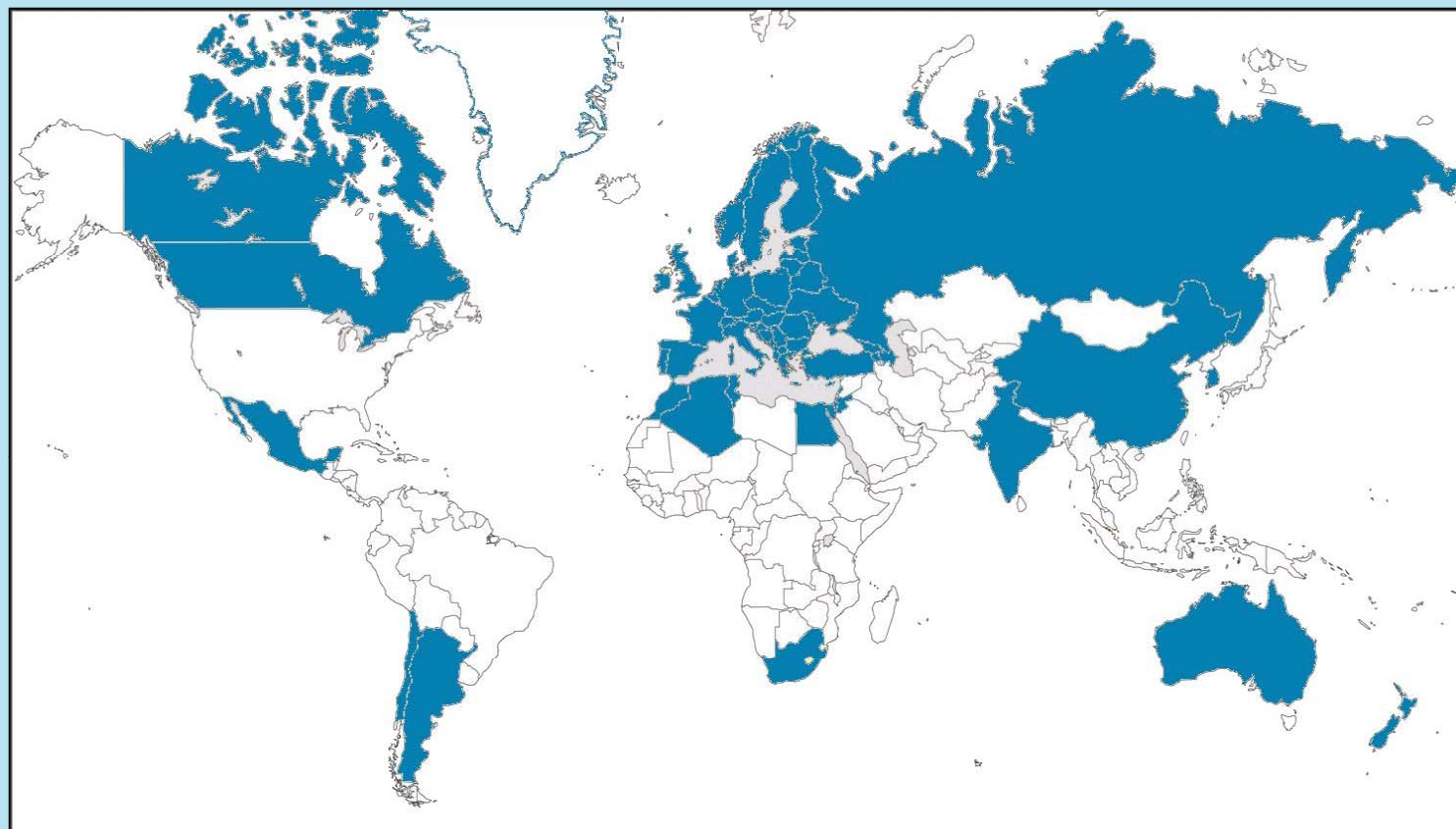
Your Worldwide ICT Support NCP Network



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WoSS 2, UVT, 6-9.06.2011

# Ideal-ist members



Associated Countries, Eastern European Partner Countries (EEPC), Mediterranean Partner Countries (MPC), Western Balkan Countries (WBC), Emerging Economies, Developing Countries, Industrialised Countries

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## Ideal-ist offers

- **high expertise** in proposal writing and project management
  - network of **National Contact Points (NCPs)** in the ICT theme and organisations appointed by them
- **long-standing experience** in EU Framework Programmes
- an **unique quality labelled partner search tool**
  - to connect newcomers and experienced researchers
- an **international Quality team**
  - to support proposer e.g. to better focus proposals
- **Ideal-ist services**
  - eNewsletter, Service Map, Brokerage events with own brokerage tool (F2F)



# Ideal-ist services



**Ideal-ist supports** Small and Medium enterprises (SMEs), Academia, Non-profit Organisations, larger Companies and public Administration, Newcomers, Research Organisations and consultancies in

- **interpreting the ICT work programme** of FP7
- **submitting project ideas** in line with the Challenges & Objectives of FP7
- **finding the right partners for their project**
- **joining as partners** to other proposals
- **joining on-going projects** via competitive calls launched by project coordinators



# How Ideal-ist finds partners for you



## 1st Step

Proposer inserts a new **Partner Search** online



## 2nd Step

The PS is **checked** by a **local representative**



## 3rd Step

**Quality Team** check PS according  
To **subjective and objective criteria**: **Quality label**



## 4th Step

PS is **published & distributed** to subscribers of the  
**national Ideal-ist mailing list (60.000 contacts)**



## 5th Step

Potential partners send **Eols**  
(**Expressions of Interest**) to the proposers  
(on average 50 per PS)



## 6th Step

Proposer  
replies to Eols  
(Standard reply Form)



## 7th Step

Proposer **chooses partner(s)**  
and **build consortium**  
(98% success rate)



## 8th Step

PS is **closed** and Proposer  
fills in feedback form



# Ideal-ist Success Story

## So far in FP7 ICT Calls:

- **about 725 partner searches** published with a **Quality Label**
- these represent **8.4% of the total proposals** submitted for ICT calls
- More than **21,000 responses (EoI)** generated
  - **> 90%** of the PS find **suitable partners**
  - **~ 80%** of the cases finally **submit a proposal**
  - **between 22% and 42%** of these are evaluated **over thresholds** (depending on the call), **with an average score over 11/15**

# Ideal-ist Success Story – so far in FP7



**Partner searches initiated:**  
813 Partner Searches

**Quality Check**  
70% of these Partner searches  
**Quality labeled**



**Partner searches published:**  
544 Partner searches

**Expressions of Interests:**  
All together  
21,492 EoI  
(50 EoI a PS)

Quality check proves efficiency



**Accepted as partner**  
98% of these PS found a partner

**Success Stories = FUNDING**

**Retained 20 % of those proposals retained**

**Over threshold 34% of the proposals over threshold (on average 11.5 points )**

**Submitted proposals 80% submitted proposal with their partner**



## Ideal-ist Success Story – so far in FP7

### This success results from:

- the **effectiveness of the Quality check** against predefined criteria:
  - support for the proposer e.g. to have better focused submitted proposals
  - increase the chances of being retained for funding
- the **support for completing the consortium** by the **unique and fast partner search tool**,  
beneficial for enhancing the chances for a positive evaluation
- the **support of the large international ICT network**,  
publishes each partner search in more than 60 countries worldwide

## Launching partner searches via Ideal-ist means:

- ✓ to increase **awareness**
- ✓ to **reduce barriers** to future participation
- ✓ to **present the potential**
- ✓ to **receive guidance on how to get started in FP7**
- ✓ to find **specific expertise**
- ✓ to find partners **abroad**
- ✓ to create an **added value with a new partner**
- ✓ to find a **coordinator**
- ✓ to **expand into another challenge**
- ✓ to get **support by the Quality team** to increase the chances to submit a proposal and get funded





## How to get started

If you would like to submit a Partner Search  
Register as a Proposer

**<http://www.ideal-ist.net/createMember>**

Log in, create and submit a Partner Search

If you would like to submit an Expression of Interest  
Reply to open Partner Searches if you match the profile sought and have  
the expertise to carry out the activities foreseen

**<http://www.ideal-ist.net/partner-search>**

Register to your National Newsletter (mailing list)  
You will receive regular communications on open Partner Searches

**[http://www.ideal-ist.net/partner-search/newsletter\\_subscribe](http://www.ideal-ist.net/partner-search/newsletter_subscribe)**





## Current calls supported by Ideal-ist

**ICT Call 8 (FP7-ICT-2011-8)**

**ICT Call 9 (FP7-ICT-2011-9)**

**ICT PSP Call 5 (CIP-ICT PSP-2011-5)**

**FET Open Call 2009 (FP7-ICT-2009-C)**

**FET Open Call 2011 (FP7-ICT-2011-C)**





# Discussions and Questions!

[www.ideal-ist.net](http://www.ideal-ist.net)

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