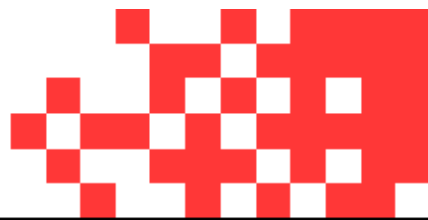


ARC FUND



Фондация "Приложни
Изследвания и Комуникации"

About ARC Fund

ПРЕЗЕНТАЦИЯ



innovating the future



www.arcfund.net



Established in 1991, the **Applied Research and Communications Fund (ARC Fund)** is the premier Bulgarian innovation policy and research institute.



Our Mission

- To drive the development of the **knowledge economy** in Bulgaria and Europe in line with the renewed Lisbon objectives.
- To promote innovation in the European economy and facilitate the transfer of new and advanced technologies and know-how.
- To support **cross-border networking** and **capacity building** of businesses, public agencies or private organizations, by using the advances in information and communication technologies.

Our Actions

- Conducting **applied research and analyses** that assist the development and implementation of public policies.
- Introducing **new policy concepts** and **innovative policy-making tools** (e.g. foresight, consultations with citizens, and parliamentary technology assessment).
- Promoting **public policy consensus** by bringing together the key actors in government, industry and civil society, and by forming coalitions and public-private partnerships.

Our Actions

- **Building capacity** in various professional groups by providing specialized trainings and facilitating the transfer of knowledge and international good practice.
- Enhancing the capacity of companies to innovate by providing **technology brokering and consulting services**.
- Designing **innovative solutions to development problems** by initiating pilot projects that demonstrate the values of technologies, including ICTs, in strengthening democratic governance, empowering civil society, and developing competitive businesses.



Highlights

- Strategic analyses of national policy focused on research, innovation and information society.
- Strategic analyses of EU R&D, innovation and information society policies.
- Strengthening the ICT policy environment in Bulgaria.
- In 2010, ARC Fund acting as coordinator of the National Safer Internet Centre (SIC) – part of the pan-European INSAFE network, continued and expanded the scope of its activities aimed to create a safer online environment for children and minors.





Throughout 2010, ARC Fund delivered services to more than 150 companies by providing information on European Union (EU) programs and funding opportunities, as well as providing consulting, matchmaking, internationalization and business optimization services.

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Thank You

